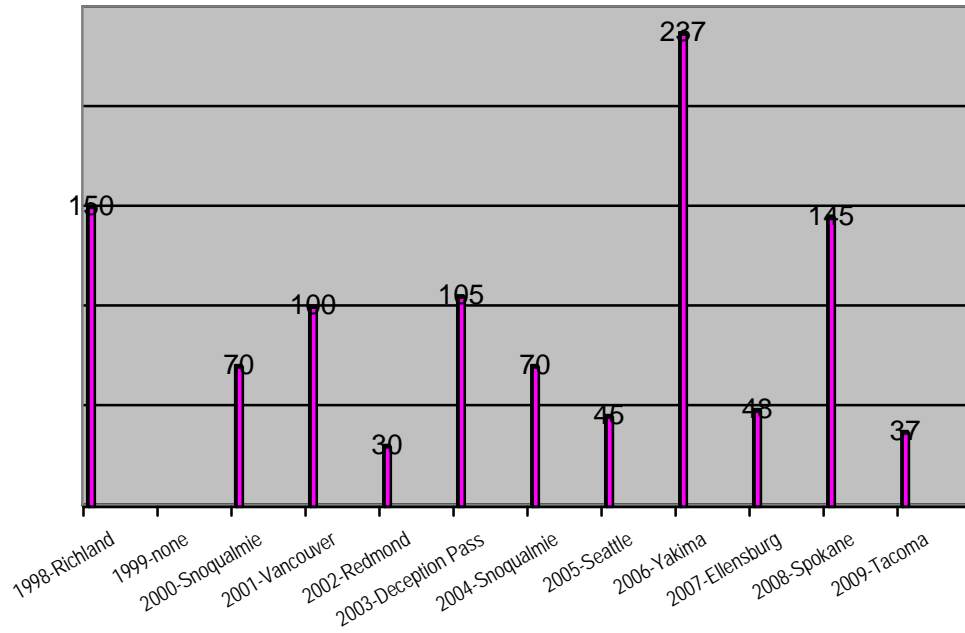


## State Trails Conferences - Attendance



## Past WSTC Trail Conferences

- 1) **2010, La Quinta Inn and Suites, Tacoma: From Backyard to Backcountry and the Trails Between** (10/22-23); 7<sup>th</sup> “large” conference, number 11 over-all.
  - a) Rick Hood, WSTC President; attendance: 194
  - b) Format: three tracks (backyard, backcountry, trails between) and 15 breakout sessions; one pre-conference field trip (bicycle) and three post conference tours (bicycle and two walking tours); two keynote speakers and a Friday evening reception at the State History Museum. The main conference embraced 1.5 days.
- 2) **2009, Joeseppi’s Italian Ristorante, Tacoma** (10/22, planning session for the 2010 conference)
  - a) Rick Hood, WSTC President chaired the meeting; attendance: 37
  - b) Format: large group discussion.
- 3) **2008, Spokane Convention Center: Our State, Our Trails, Our Future** (10/2-5)
  - a) Elizabeth Lunney, President; attendance: 145 (35 speakers)
  - b) Format: pre-conference field trips and social on 10/2/08; post conference field trips on 10/5/08. Idea Market Place led by Lunell Haught first used.
    - i) Main conference covered 1½ days; 10/3/08 (9a-5p + evening banquet); plenaries included agency leadership, legislative branch; and three breakouts.
    - ii) 10/4/08 (half day + field trips): One plenary and three breakouts.
- 4) **2007, Central Washington University, Ellensburg** (10/25, planning session for the 2008 conference)
  - a) Rick Hood, WSTC Vice President chaired the meeting; attendance: 48
  - b) Format: large group discussion.
- 5) **2006, Yakima: Trails for Future Generations** (11/3-4)
  - a) Elizabeth Lunney, President; attendance: 237.
  - b) Format: open with two plenaries (“heads of state” & “trails and the legislature”) followed by three tracks (each with three panels): urban trails, activism, and funding. Exhibits (John Keates) and three-minute Power Point presentations (Rick Hood) first used.
- 6) **2005, Picora’s Pizza, Seattle** (planning session for the 2006 conference)
  - a) Elizabeth Lunney, President; attendance: about 45.
  - b) Format: large group discussion to begin planning for the 2006 conference.
- 7) **2004, Snoqualmie Pass 2: When Consensus Works** (10/8-9)
  - a) John Keates, President; attendance: 70+
  - b) Format: two 90 and one 75 minute panels
    - i) Agency panel (John Keates)
    - ii) Facilitating consensus: tips & techniques (Bryan Bowden)
    - iii) Trail successes (Greg Lovelady)
  - c) Selected participant feedback
    - i) Don’t just discuss problems; include possible solutions
    - ii) Conference provides a great networking opportunity; provide time for this
    - iii) Involve more diverse users: ATV, motorcycle, 4x4, hunters/fishermen, equestrian
    - iv) Take more time to consider: is location central (Snoqualmie was great), are tables too close, can all see visuals, provide all “slides” as handouts (4 per page), etc.
    - v) Volunteers for next conference: Cec Vogt, Joan Thomas (State Parks), V. Steblina.

**8) 2003, Deception Pass: Lands of Opportunity (11/14-15)**

- a) John Keates, President; Elizabeth Lunney, Conference Chair; attendance: 105+
- b) Format: one 75 minute panel, three tracks each with three breakouts
  - i) Panel: The State of Trails on Public Land (John Keates)
  - ii) Track 1: Partnerships (does multiple use work, multi-jurisdictional trails-future models, success with volunteers)
  - iii) Track 2: Funding (cost of trails, user fees, funding your trail)
  - iv) Track 3: Trail Trends (perfect trail system, NOVA Prog., private investments in public trails)
- c) Selected participant feedback
  - i) Conference provides a great opportunity for networking
  - ii) Presence of policy makers gives credibility; good sense of cooperation
  - iii) Thanks for short sessions; kept things moving
  - iv) Nice setting: water, woods
  - v) Some panels too large; need more time for questions and discussion
  - vi) Provide more details on presentations; perhaps in biography notes?
  - vii) Some speakers took too much time; need a timer
  - viii) Needed a larger gathering area
  - ix) Prefer a location nearer Oregon.

**9) 2002, Redmond (11/7, as a track in the Washington Park and Recreation Association's conference)**

- a) Bob Vaux, President; Elizabeth Lunney, Conference Coordinator; attendance: 30+
- b) Format: three 75 minute breakout panels
  - i) Your trails toolbox panel (Greg Lovelady & Reed Waite)
  - ii) Healthy Trails, Healthy People (Bob Vaux)
  - iii) The next state trails conference (Bob Vaux)
- c) Selected participant feedback
  - i) Topics were too general; try focusing on a particular topic
  - ii) Try something on university participation in trail use, education, and stewardship
  - iii) Needed more pictures, media
  - iv) Need to improve time management.

**10) 2001, Vancouver: Healthy Trails, Healthy People (10/4-6)**

- a) Bob Vaux, President; attendance: 100+
- b) Format:
  - i) Three speakers: economic benefits of trails, social benefits of trails, and trails and health
  - ii) Three tracks (trails and economics-community-health), each with four breakouts
    - (1) Economics: public funding, private funding, economic value of trails, impacts of nonmotorized trail use
    - (2) Community: volunteer development and recruitment, ADA, the future of ORV recreation, replacing conflict with collaboration
    - (3) Health: making connections; wildlife, trails, and balance; wildlife interactions; trails tool kit for mind and body
  - iii) Ending plenary to begin planning for the next conference
- c) Selected participant feedback
  - i) Great opportunity for networking
  - ii) Enjoyed the new and provocative ideas (health, wildlife-trails); issue updates
  - iii) Would like sessions on railbanking, legislation, problem solving
  - iv) Display map of state's trails where updates can be shown
  - v) Need handouts summarizing the presentations
  - vi) Combine your future conference with the state bike-pedestrian group

**11) 2000, Snoqualmie Pass #1: Building Partnerships for Today - Tomorrow (10/13-14)**

- a) Cecilia Vogt, WSTC President; Jeri Krampetz, Conference Chair; attendance: 70+
- b) Format: Around-the-room introductions, three panels, and an ending plenary
  - i) Panel 1, Trail Issues and Discussion
  - ii) Panel 2, Trails Issues and Discussion
  - iii) Panel 3, National Trail Trends and Discussion
  - iv) Plenary: Where to from here?

12) **1998, Richland: Building Trails For Today – Tomorrow** (10/22-24)

- a) Greg Lovelady, Conference Chair; attendance: 150+
- b) Format:
  - i) Plenary: defining resources
  - ii) Four panels (users, planners-funders, landowners, trail managers)
  - iii) Plenary: audience involvement
  - iv) Four tracks (on the ground, for the community, in the bank, driving policy), each divided into four breakouts.
- c) Vision statement: *Our minds will slow, our hearts will race and our waist lines will recede. Trail stories will be exchanged at the barbershop and in the grocery check out line. Outdoor equipment stores will make their products reasonable for all society to purchase. Citizens will be able to identify native plants, trees and animals. We will know our time and place based on seasonal change. When asked where we are from, the answer will begin with the location of the nearest trail.*

**WSTC ~ Formation**

- 1. 4/20/99 – WSTC established, Yakima Greenway Conference Room
  - a. A primary goal of the October 1998 state trails conference was realized when Trails Task Force participants, in its fourth meeting, adopted bylaws and officially became the Washington State Trails Coalition.
  - b. Officers elected: President, Cec Vogt (Yakima Greenway Foundation); vice president, Pete Mayer (Skagit County Parks); Recorder R. Burk (Northwest Motorcycle Association); Comptroller, Stan Humann (Pacific Northwest Four-Wheel Drive Association); and honorary past president Greg Lovelady (Interagency Committee for Outdoor Recreation).

### Typical Work Groups and Accomplishment Timeline

Based on: • Four committee chairs, • Monthly phone conference calls, • Eight month implementation timeframe.

Subcommittee	C- less 8 (March)	C- less 7 (April)	C- less 6 (May)	C- less 5 (June)	C- less 4 (July)	C- less 3 (Aug)	C- less 2 (Sep)	C- less 1 (Oct)	Conf. Month
<b>A - Theme &amp; Program Development</b> Chair: _____	<ul style="list-style-type: none"> <li>• Announce theme &amp; goals</li> <li>• Announce conf. format: plenaries, breakouts, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Identify subjects &amp; potential speakers</li> </ul>	<ul style="list-style-type: none"> <li>• Invite and/or send prospectus to speakers</li> </ul>	<ul style="list-style-type: none"> <li>• Receive proposals back from candidate speakers</li> </ul>	<ul style="list-style-type: none"> <li>• Confirm speakers</li> <li>• Request biographies &amp; presentation notes, PPT handouts</li> </ul>	<ul style="list-style-type: none"> <li>• Follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Confirm speakers' AV needs</li> <li>• Prepare speaker name tents</li> </ul>	<ul style="list-style-type: none"> <li>• Complete arrangements for speakers' equipment &amp; other needs</li> <li>• Complete biographies</li> </ul>	<ul style="list-style-type: none"> <li>• Set-up rooms &amp; welcome speakers</li> <li>• Session notes</li> <li>• Post conf. follow-up</li> </ul>
<b>B - Publicity &amp; Marketing</b> Chair: _____	<ul style="list-style-type: none"> <li>• Finish collecting mailing labels</li> </ul>	<ul style="list-style-type: none"> <li>• Develop &amp; mail "save the date" notice (Feb or March)</li> <li>• Develop promo brochures</li> </ul>	<ul style="list-style-type: none"> <li>• Send "save the date" notice</li> </ul>	<ul style="list-style-type: none"> <li>• Establish program info for registration</li> <li>• Print conf. brochure; end of May; mail</li> </ul>	<ul style="list-style-type: none"> <li>• Develop, connect website</li> <li>• #1-Send notice to media, incl. user newsltrs</li> </ul>	<ul style="list-style-type: none"> <li>• #2-Send notice to media, incl. user newsltrs</li> </ul>	<ul style="list-style-type: none"> <li>• #1- Develop, place media spots</li> </ul>	<ul style="list-style-type: none"> <li>• #2- Develop, place media spots</li> <li>• Develop conf. evaluation form</li> </ul>	<ul style="list-style-type: none"> <li>• Hang banners, breakout room door agendas, etc.</li> <li>• Conf. eval.</li> <li>• Post conf. follow-up</li> </ul>
<b>C - Registration</b> Chair: _____					<ul style="list-style-type: none"> <li>• Draft registration form</li> </ul>	<ul style="list-style-type: none"> <li>• Mail registration form &amp; invitations</li> </ul>	<ul style="list-style-type: none"> <li>• Begin processing registrations, billings</li> </ul>	<ul style="list-style-type: none"> <li>• Prepare intake registration materials, name tags, agenda, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Conference participant intake</li> <li>• Post conf. follow-up</li> </ul>
<b>D - Facilities</b> Chair: _____	<ul style="list-style-type: none"> <li>• Reserve venue: Trail nearby? ADA accessible? Cost? Central loc.? etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Plan field trip &amp; other activities peripheral to conference</li> </ul>	<ul style="list-style-type: none"> <li>• Follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Develop menus</li> <li>• Develop budget</li> </ul>	<ul style="list-style-type: none"> <li>• Follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Coordinate any need for risers, cordless mics, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Confirm venue facilities</li> <li>• Assist with speakers' equip. needs</li> </ul>	<ul style="list-style-type: none"> <li>• Venue – participant relations</li> </ul>

**Some issues:**

- Fee policy for speakers, students, etc.?
- How to increase conference attendance?
- Agency-nonprofit-commercial exhibits?
- How to measure conference success?
- A session on trails and health, active living, etc.?
-

## Task Listing ~ 2006 Trail Congress

Item Coordinator	Tasks	✓
<b>I. ~ PRE-CONGRESS</b>		
	a. Hotel / Venue relations, meeting rooms, etc.	
	b. Save-The-Date, drafting, printing, mailing	
	c. Develop agenda, budget, registration form info., etc.	
	d. Congress marketing program	
	e. Establish overall deadlines & budget: registration mail package, etc.	
	f. Registration package: drafting, mailing	
	g. Establish-maintain Congress website	
	h. Registration package: printing	
	i. Final agenda drafting, printing, speaker biographies, etc.	
	j. Donations, meals, (participant gifts?)	
	k. Conference materials: name tags, binders/bags, etc.	
	l. Pre-congress registration reservation processing	
<b>II. ~ DURING CONGRESS</b>		
	a. 10/8-9 Registration table administration	
	b. Sound system & other A.V. needs	
	c. Recording/note taking	
	d. Conf. evaluation form	
	e. Risers for speakers: obtain, install, remove	
	f. First day lunch	
	g. Conference Moderator, Master of Ceremonies, welcome, introductions	
	h. First day program A	
	i. First day refreshment breaks	
	j. First day program B	
	k. First day dinner	
	l. First day evening program(s) – Officers	
	m. First day program evening program(s) – entertainment	
	n. Second day breakfast	
	o. Second day WSTC business meeting	
	p. Second day program A	
	q. Second day refreshment break	
	r. Second day program B	
	s. Second day lunch	
	t. Second day, afternoon practicum / field trip A	
	u. Second day, afternoon practicum / field trip B	
	v. Second day, afternoon practicum / field trip C	
<b>III. ~ POST CONGRESS</b>		
	a. Thank yous: drafting, mailing list, mailing	
	b. Post conference "proceedings" document & evaluation report	